

## **2024/25 Sponsorship Opportunities**

\* **NEW THIS YEAR:** you can sponsor **BOTH** events with **ONE** fee! \*

### **WS5K benefitting West Seattle High School and West Seattle High School Fall Fundraiser**

Thank you for making a difference in the lives of our students!

West Seattle High School and the PTSA are excited to announce the 2024 West Seattle Fall Fundraiser (November 15, 2024) **and** the West Seattle 5K (May 18, 2025)! As a sponsor, you support our students and teachers by providing classroom tools, books, supplies, teacher grants, parent education, and much more. The West Seattle High School PTSA is a 501c3 non-profit whose mission is to encourage its students' potential, and we thank you for your generosity!

#### **About the WSHS Fall Fundraiser:**

Hundreds of parents, students, and teachers will join together at the school to bid on silent and live auction items, view student art and performance, and raise a bid card to support teacher grants, parent education, community outreach, and more!

#### **About the WS5K:**

Thousands of runners and spectators from all corners of the Puget Sound and beyond have participated in this 5K over the previous 14+ years. Participants are drawn to the event by the family fun, the gorgeous scenery, flat course, and all the amenities that Alki Beach has to offer.

#### **Questions:**

**Fall Fundraiser:** [fred@frednorthup.com](mailto:fred@frednorthup.com)

**5K:** [sponsorwshs5k@gmail.com](mailto:sponsorwshs5k@gmail.com)

#### **Sponsorship Deadlines:**

2024 Fall Fundraiser and 2025 WS5K: November 1, 2024

2025 WS5K and 2025 Fall Fundraiser: March 1, 2025



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All higher sponsorship levels include the benefits at the lower levels, too! We hope you'll go big to support our public school!

Levels	\$5000 Presenting Sponsor (includes both events)	\$2500 Platinum Level (includes both events)	\$1500 Gold Level (includes both events)	\$1000 Silver Level (includes both events)	\$500 Bronze Level (includes both events)	\$250 Level (includes one event)
WS5k (May 18, 2024)	<ul style="list-style-type: none"> <li>• WS5K Presented By...</li> <li>• ONE available!</li> <li>• 10' x 20' booth</li> <li>• Logo on the <b>race bib</b> for 1000+ runners</li> <li>• 4 registrations</li> <li>• The most prominent logo placement on all materials</li> </ul>	<ul style="list-style-type: none"> <li>• 2 banners</li> <li>• 2nd largest logo on all materials</li> </ul>	<ul style="list-style-type: none"> <li>• 10' x 10' booth space on-site on Race Day</li> <li>• 1 banner</li> </ul>	<ul style="list-style-type: none"> <li>• Include up to two marketing materials in an estimated 1,000 participant bags</li> <li>• Logo on all promotional announcements through social media, West Seattle blog, etc.</li> </ul>	<ul style="list-style-type: none"> <li>• Logo placement on 1000+ event participant race shirts</li> <li>• Include one marketing material in 1,000+ participant bags</li> <li>• Verbal acknowledgment at the event</li> </ul>	<ul style="list-style-type: none"> <li>• Your logo and live link to your company website on the WS5K event website: <a href="http://www.WestSeattle5K.com">www.WestSeattle5K.com</a> &amp; social media</li> <li>• Logo placement on 250+ event posters</li> </ul>
WSHS Fall Fundraiser (November 15, 2024)	<ul style="list-style-type: none"> <li>• Logo on the bid cards for all event guests</li> </ul>	<ul style="list-style-type: none"> <li>• Four complimentary tickets</li> </ul>	<ul style="list-style-type: none"> <li>• Two complimentary tickets</li> <li>• Prominent Verbal and visual (logo) recognition from the stage</li> </ul>	<ul style="list-style-type: none"> <li>• Verbal and visual (logo) recognition from the stage</li> <li>• Recognition in marketing, including social media.</li> </ul>	<ul style="list-style-type: none"> <li>• Visual (text) recognition from the stage</li> </ul>	<p><b>OR</b></p> <ul style="list-style-type: none"> <li>• Visual (text) recognition from the stage at the Fall Fundraiser</li> </ul>

- Race t-shirt logos must be provided in a single-color, high-resolution .eps format.
- Banners may be up to 3'x 8' in size and are provided by your organization

- Participant bag marketing materials not to exceed 8.5" x 11"